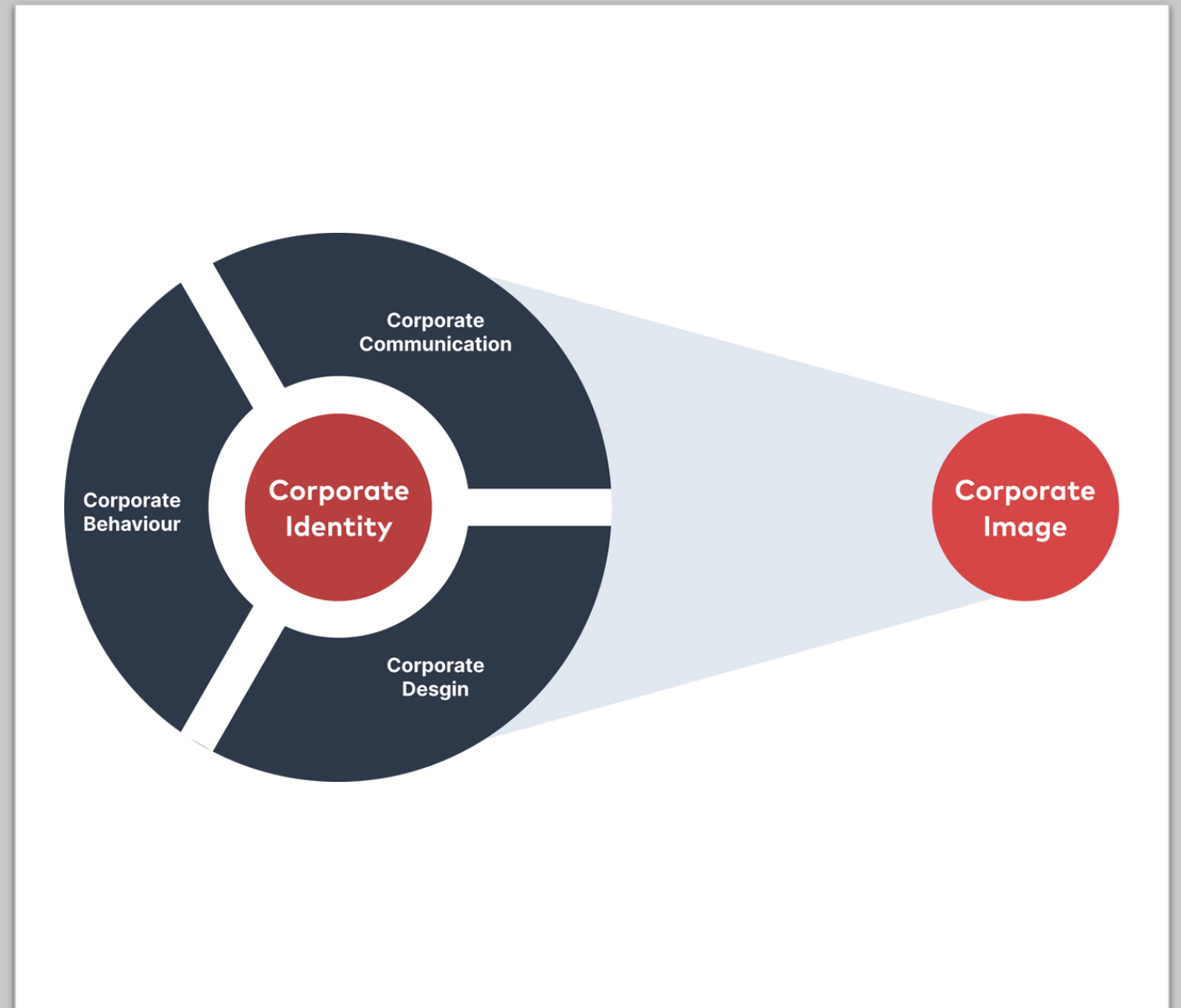


# Corporate Identity

- Core area
- Corporate Image
- Corporate Design
- Corporate Communication
- Corporate Behaviour



# Core area

- Making houses more ecofriendly
- By the help of:
  - - climate neutral energy generation at home
  - - smart planning system to plan your energy consumption in order to reach a higher efficiency



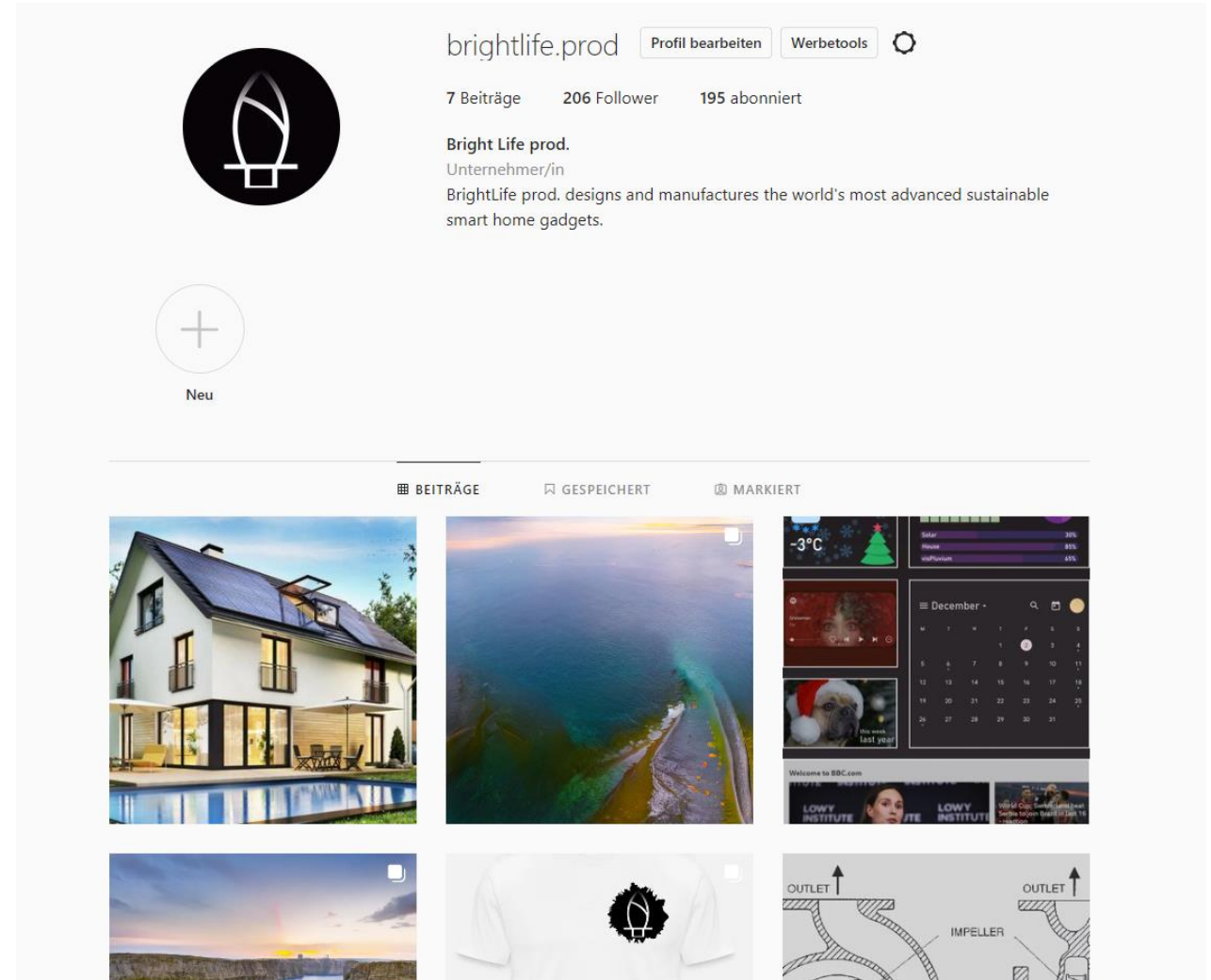
# Corporate Image

- The Logo is inspired by a light bulb.
- It presents one of our most important values: innovative ideas



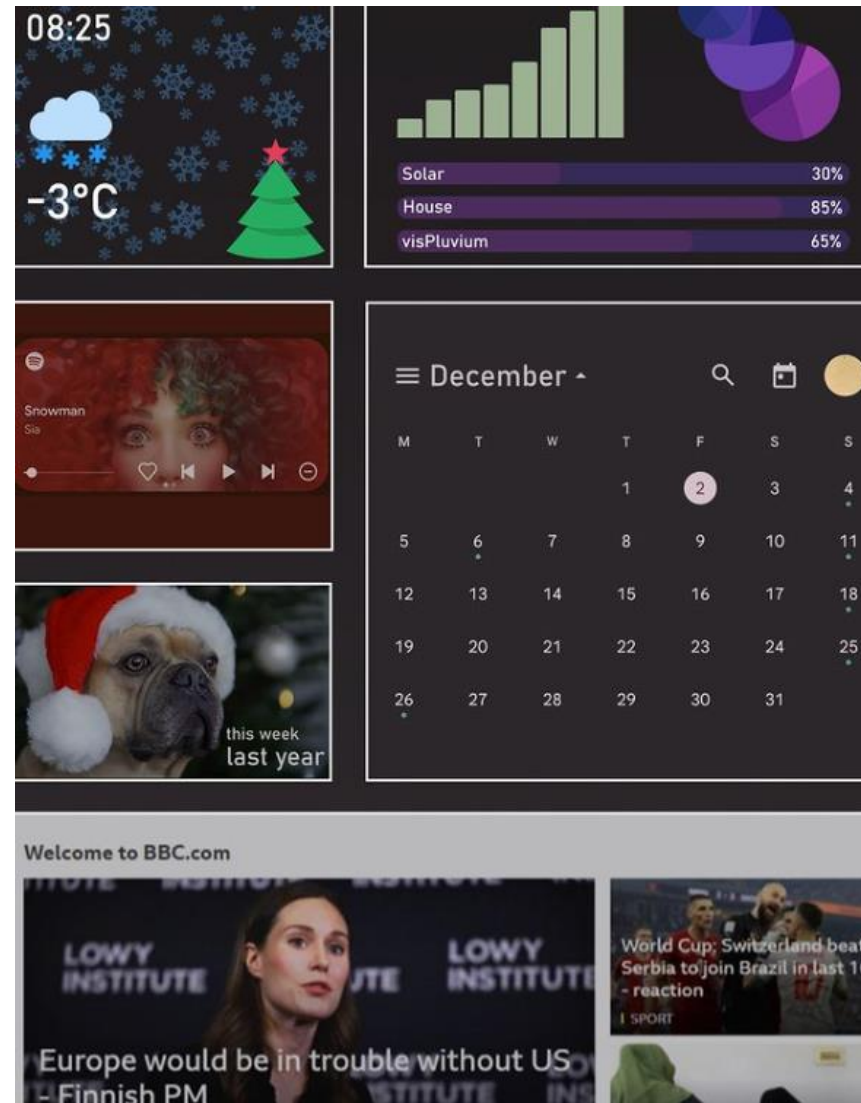
# Corporate Communication

- You can see our innovative ideas not only on our website,
- but also on our Instagram Account.
- Visit "brightlife.prod" on instagram.
- Soon we will be visible in "the lion hood". Please watch!



# Corporate Design

- Products:
- - The visPluvium Turbine™
- - The Calendum Digital Calendar™
- Merchandise
- Business card



# Corporate Behaviour

- Partners:
- - Solar Town
- -GreenGlow
- Values:
- - innovative
- - eco-friendly
- - reliable
- Company structure
- - good working climate
- - CEOs: Vincent Hisserich & Torben Herbst



# Our Corporate Identity

- Do you have any further questions?
- If yes, feel free to ask on our FAQ program on our website or contact us via E-Mail or Instagram

